

Reflecting on what success means to you, helps you to explore how to make your strengths stand out, craft your own success system, and turn failures into opportunities for growth.

## Why it matters

You can create your version of success and use your super strengths to make it happen. This empowers you to work toward your career goals with confidence.

👉 *Success isn't an innate trait but a learnable skill that anyone can cultivate with effort and dedication.*

"No two success systems are the same, but once you find yours, you can apply it to every area of your life, and you can achieve anything you want."



[Jodie Cook, author, entrepreneur and athlete](#)

## Coach yourself question

What does success mean to me?



## Ideas for action



### 1. Identify your ACE cards

To find your own version of success, start by identifying your *ace cards* - unique strengths that make you stand out.

If you're part of a team, sharing what everyone's *ace cards* are can help you all work better together and achieve more. Ask yourself:

👉 *How can I use my ace cards to make a positive impact at work?*

### 2. Create your own success system

Everyone has a unique success system that can be used to achieve career goals. Reflect on past successes using these questions:

👉 *What is a career moment I'm proud of?*

👉 *What were the factors that led to this success?*

👉 *What actions did I take that I could repeat again in the future?*

👉 *What reassured me I was on the right track?*

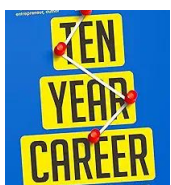
Your insights inform your success system. A repeatable pattern of activity that helps you to be at your best.

Helen's example - In moments of adversity, Helen turns ideas into actions and creates momentum that leads to new successes and more opportunities.

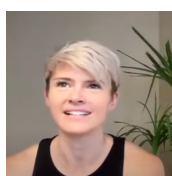
### 3. Ask for feedback on your system

After writing down your own view of your success system, share it with trusted colleagues or friends. Feedback can help you refine and include elements you might have missed.

## Recommended resources



[Ten Year Career: Reimagine Business, Design Your Life, Fast Track Your Freedom](#)  
by Jodie Cook



[How to overcome common career obstacles](#)  
Jodie Cook shared lots of ideas about success on [PodPlus](#).



[How to redefine success in a squiggly career](#)  
Helen and Sarah discuss more ideas to help you think about success on episode [#214](#) of Squiggly Careers.