

Intrapreneur = someone who acts like an entrepreneur inside a company. They cut through, presenting people with new ideas and projects to help the business grow.

Why it matters

Developing and flexing intrapreneurial skills can help you to:

- 🔗 progress from ideas to action
- 🔗 increase your profile
- 🔗 gather momentum and motivation

Coach yourself question

What ideas do you have to help your company grow?



3 easy actions



1. Ask intrapreneurial questions

Ask questions that challenge the status quo that nobody else is asking.

Do it together as team to unlock new thinking.

Sounds like:

- 🔗 'What's the risk of continuing to do this in the same way?'

2. Do old things in new ways

Spot routines that would benefit from being relooked at and experimented with.

Ask yourself:

- 🔗 What's become habitual and ripe for renewal?
- 🔗 What could bring new energy to the way we do things around here?

3. Learn from intrapreneurs

These are people who are championing change, they can be in or outside of your organisation.

Approach them for in-the-moment mentoring.

Ask yourself:

- 🔗 Who could I ask for advice from?

3 harder actions



1. Connect to outside insight

Intrapreneurs connect to what people care about and use insight beyond their opinions, for influence.

Sounds like:

- 🔗 'Something I've noticed lots of colleagues say' **rather than** 'I think we should'

2. Be a radar for opportunities

Intrapreneurs spot the signal vs. the noise (from meetings / emails / conversations).

- 🔗 Absorb data and cut-through to what matters most
- 🔗 Reflect on what's sticking and what other people are sharing.

3. Be ok with uncomfortable

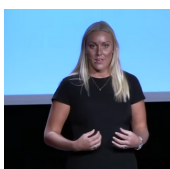
Execute with pace and agility, be restless and don't accept how things are today.

- 🔗 Start small fires
- 🔗 Get fast feedback
- 🔗 See which ones burn brightly and then go hard by acting first

Recommended resources



Why You Should Become an "Intrapreneur"
by Tomas Chamorro-Premuzic



Intrapreneurship in Established Organizations
Insightful TedX Talk



Helen and Sarah share lots of ideas for action on [#397](#) of Squiggly Careers.