

Day 5

Experimenting

Squiggly
Careers
Skills Sprint

What is this squiggly skill?

An experimenting mindset helps you discover new opportunities.

Experiments can be split into:

1. Imagining
2. Doing
3. Evaluating

Go to Guru



Seth Godin

Entrepreneur, author,
and speaker

Recommended Listen



Squiggly Careers #277

How experiments can
accelerate your career
development

Ideas for Action



Use the 'Pitch, prototype and pilot' structure

Pitch: *"1 thing that could be useful is..."*

Prototype: *"It could look like this..."*

Pilot: *"1 way we could test this could be..."*

At the end, measure and evaluate your results.



Label your experiments

Framing an activity as an experiment takes away the pressure of perfection and gives you permission to fail. This makes it much easier for other people to see and support new ways of working.