

Squiggly Careers PodSheet

How to define your own success



“ Success is a journey, not a destination.
The doing is often more important
than the outcome.

Arthur Ashe

Reflect on what success means to you...

- ? What is the work you love to do?
- ? Who do you love to work with?
- ? What does having a positive impact through your work mean to you?
- ? What rewards feel meaningful and motivating for you?
- ? How do you feel about the work you are doing at the moment?
- ? What could you do to reflect more regularly on your successes?

Ideas for action

1

Make your dreams tangible

If you were to visualise success, what would it look like? Find an image that brings it to life and generate ideas for how you could make it a more tangible reality.



Could you go and see the dream house?
Shadow someone in the dream role?

The closer it seems, the less it feels just like a dream.

2

Focus on every day actions

Even if your dreams feel big, make sure your goals are specific and simple.



To identify actions, think about obstacles that might hold you back and what help you need from others.

3

Prioritise learning

Not every action you take will result in success. Failure can help you move forward too.



Keep a 'learn as you grow' log to reflect on how far you've come and give you the confidence to keep going (and growing).

“ Failure is a signal. Not a full stop. ”

Amazing If

Recommended resources



[The Business Survival Kit: Your No-BS Guide to Success](#)

Bestseller by Bianca Miller Cole and Byron Cole.



[Success is a continuous journey.](#)

Ted talk from marketer Richard St. John reminds us that success is not a one-way street.



[How to redefine success in a squiggly career](#)

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